

HOW TO IMPLEMENT A NEW DATA STRATEGY WITHOUT DISRUPTING YOUR ORGANIZATION

A WHITE PAPER.

TREEHOUSE
TECHNOLOGY
GROUP

DATA STRATEGY

Companies are increasingly realizing the benefits to adopting a digital-first strategy, but are overwhelmed at the prospect of implementing these initiatives. In fact, a recent study found that **89% of organizations have plans to adopt a digital-first business strategy, however, only 44% have fully adopted this approach.**

At the root of these concerns is one fundamental oversight, the absence of a comprehensive vision for how a company acquires, integrates, protects, analyzes, and exploits its data. In short, these organizations lack a data strategy.



We've put together three ways to ensure your business can implement a new data strategy without disrupting your organization:

- 1) Break the new strategy into smaller phases**
- 2) Obtain feedback with each stage through employee surveys**
- 3) Open yourself to adjustments in the new strategy**

#1 BREAK THE NEW STRATEGY INTO SMALLER PHASES

One of the unique approaches we take at Treehouse Technology Group is to implement projects in a phased approach for our clients.

For example, instead of implementing a new company-wide software platform to the entire organization at once, we may start with smaller departments, maintaining a dual platform as employees transition into the new program.

This makes projects more manageable while also allowing for adjustments through feedback and testing.



#2 OBTAIN FEEDBACK WITH EACH STAGE THROUGH EMPLOYEE SURVEYS

To utilize a phased approach to its fullest extent, it is important to uncover development areas that need adjustment. One of the best ways to do this is through employee feedback surveys. **Creating an atmosphere where employees feel compelled to add to the improvement of the data strategy helps build a stronger team that embraces the changes.**

#3 OPEN YOURSELF TO ADJUSTMENTS IN THE NEW STRATEGY

At Treehouse Technology Group, we focus on a value-driven approach to working with our clients. One of the ways we do this is through an **agile development process that allows adjustments to the initial strategy** along the way to offer your organization the greatest possible value.



NEXT STEPS:

Disruptions of any kind can be a hindrance to a company's operations. By following the above steps, you can ensure that your organization minimizes the disruptions to its organization while implementing a new data strategy.

If you're interested in revolutionizing your company's data needs and want to work with a company with a successful track record, contact TTG for a free consultation.

We specialize in helping companies develop robust solutions best suited for their specific business needs.



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